



2018 **IMPACT** REPORT

HOW MANY MEALS
DOES IT TAKE
TO NOURISH THE SOUL?

HOW MANY HELPING
HANDS DOES IT TAKE
TO MAKE A DIFFERENCE?

HOW MANY BOOKS
DOES IT TAKE
TO START A JEWISH JOURNEY?

1

SINGLE ACT
OF KINDNESS
BRINGS
HOPE, RELIEF,
COMPASSION.

QUITE SIMPLY, FOR OVER 100 YEARS NO OTHER JEWISH ORGANIZATION
HAS HELPED SO MANY PEOPLE IN SO MANY WAYS.
BECAUSE OF YOU.

THE POWER OF ONE

Each year, we are proud to share the impact of your generosity and commitment to community. This past year, our centennial, was certainly an opportunity to make history with exceptional initiatives and outstanding results that underscore our collective stake in a rich Jewish future.

Because of you, we are able – together – to make a meaningful difference in the lives of thousands locally in Montreal, nationally, in Israel and throughout the world.

This is no small feat. And although the Impact Report may appear at first glance to be a book of numbers, it really is not. This is a book of stories. Of lives – transformed. There is strength in these numbers. Because at the end of the day, changing one life for the better has the potential to change the world.

In fact, you could say we are the world’s largest local Jewish philanthropy, with a legacy of trust that spans more than a hundred years. Thanks to your vital support, we care for individuals in need while simultaneously building a stronger community. We deliver real solutions to real problems by adopting best-in-class practices and staying on the forefront of change. We mobilize at a moment’s notice to crises at home and far away. And we invest in our Jewish future to ensure our vibrancy for generations to come.

None of this would be possible without your annual support and our unparalleled network of dozens of local, national and international organizations.

All this, in one place. For over a century. For one community. For one another.

With our thanks,



DAVID AMIEL
President,
Federation CJA



DR. MITCHELL SHILLER
Chair, Allocations and
Community Relations
Committee



JIMMY ALEXANDER
Chair, 2017 Combined
Jewish Appeal Campaign



YAIR SZLAK, LL.B.
Chief Executive Officer,
Federation CJA

ONE GIFT: FOUR CORE PRIORITIES



FINDING SOLUTIONS TO OUR BIGGEST CHALLENGES REQUIRES COLLABORATION, INNOVATION AND FOCUS. GUIDED BY OUR ORGANIZATIONAL STRATEGIC PLAN AND REINFORCED BY OUR CORE JEWISH VALUES – *CHESED, TZEDAKAH, KLAL ISRAEL* AND *TIKUN OLAM* – OUR IMPACT IS CONCENTRATED IN 4 KEY PRIORITY AREAS:



CARING FOR THE VULNERABLE

Too many in our community live below the poverty line – one fifth of us. Our family, our friends, our neighbours. Together, we intervene to improve their quality of life, help them achieve greater independence and fulfill their potential.



STRENGTHENING JEWISH LIFE AND CONTINUITY

Our collective future depends on strengthening the fabric of the Montreal Jewish community. This means focusing on our youth, investing in infrastructure, and fostering a strong sense of Jewish identity for the widest possible spectrum.



ADVANCING OUR COMMUNAL INTERESTS

Our united voice on issues of concern to our community needs to be heard. Through our support of advocacy strategies, we cultivate a greater understanding and protect our community in the face of anti-Semitism and delegitimization.



SUPPORTING ISRAEL AND OUR GLOBAL JEWISH RESPONSIBILITY

Our Jewish responsibility for one another stretches from our own backyard to Israel and throughout the world – facilitated by our vast network. Our relationship with the State of Israel and its people reflects our deep commitment, including helping to make the Negev bloom.



NO OTHER GIFT HAS THE POWER TO IMPACT SO MANY JEWISH LIVES.

2018-19 HIGHLIGHTS: YOUR IMPACT

TOTAL INVESTMENTS

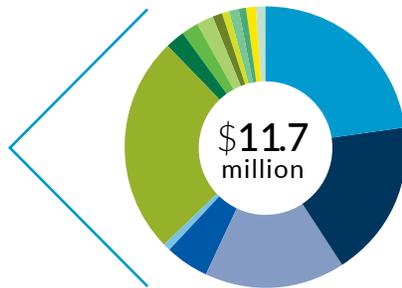
\$37,474,166*

* 2017 Combined Jewish Appeal gross proceeds and other sources of funds less allowance for doubtful pledges, credit card fees and cost of fundraising. Does not include designated gifts for local projects or in Israel. See page 16 for more information on the cost of doing business.

INVESTMENT BY FOCUS

CARING FOR THE VULNERABLE*

*This includes all sources of funding, not only Campaign dollars.



AGENCY PROGRAMS 63%

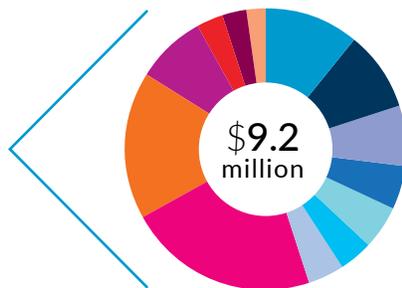
- Agence Ometz 23%
- Community Poverty Relief 18%
- Cummings Centre 16%
- JEM Workshop 5%
- Project Genesis 1%

OTHER FCJA INVESTMENTS 37%

- Tuition Assistance Allocation 25%
- Community Grants 2%
- Inclusion Grants 2%
- Le Café 2%
- Alex Dworkin Canadian Jewish Archives 1%
- Caldwell Residences 1%
- Initiative France-Montréal 1%
- Kehilla 1%
- MADA 1%
- TOV Initiatives 1%

STRENGTHENING JEWISH LIFE & CONTINUITY*

*This includes all sources of funding, not only Campaign dollars.



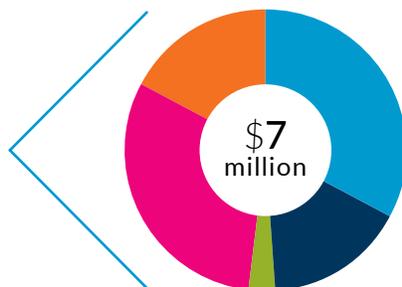
AGENCY PROGRAMS 44%

- CSUQ 10%
- BJEC 7%
- JPL 7%
- CBB 6%
- Sylvan Adams YM-YWHA 6%
- MHM 4%
- Segal Centre 4%

OTHER FCJA INVESTMENTS 56%

- Access to Jewish Education 23%
- GenMTL 18%
- Jewish Camping 8%
- PJ Library 3%
- Israel Engagement 2%
- Shaping Our Future Grants 2%

ISRAEL, NATIONAL & GLOBAL RESPONSIBILITY, AND ADVOCACY



ISRAEL & GLOBAL 54%

- JAFI 34%
- Direct 17%
- JDC 3%

ADVOCACY & NATIONAL 46%

- CIJA 30%
- JFC-UIA 16%

100 YEARS OF TRANSFORMATIVE INVESTMENT IN COMMUNITY

As the driving force behind the Montreal Jewish community, and thanks to our generous donors, Federation CJA's Centennial offered us a unique opportunity to help secure a strong future for generations to come.

- Our **Centennial Campaign** surpassed its initial goal by raising **\$194 million in new commitments** including endowments, capital gifts and future bequests.
- The 100th Combined Jewish Appeal campaign of Federation CJA provided two meaningful giving funds: **THE 100 Survivor Fund**, which raised **\$12.4 million, including \$7.4 million** in one-time gifts and a **leadership gift of \$5 million** by the Azrieli Foundation, to provide much-needed assistance to our Holocaust survivors over the next decade; and the **Chai for 100**, which raised an additional **\$570,892** in one-time gifts in 2017. As we write the next chapter in our history, our community's commitment to our continuity is clear.



CARING FOR THE VULNERABLE

BECAUSE OF YOU.

SUPPORTING THOSE IN GREATEST NEED, IN KEEPING WITH OUR JEWISH VALUE OF *CHESED*, IS A PARAMOUNT EXPRESSION OF OUR COLLECTIVE RESPONSIBILITY FOR THE WELL-BEING OF THE ENTIRE JEWISH COMMUNITY.

IN 2018-19, WE INVESTED **\$11.7 MILLION TO CARE FOR THE VULNERABLE**, INCLUDING **\$5.9 MILLION** IN DIRECT AND INDIRECT POVERTY RELIEF, HELPING TO BREAK THE CYCLE OF POVERTY.

► BASIC NEEDS

Twenty percent of Jews in Montreal currently live below the poverty line, including over **3,650 Jewish children** under the age of 15. And need and complexity are growing. Our priority is vulnerable families, individuals and seniors. We provide access to emergency and crisis services, and financial support and assistance to a growing number of marginalized seniors, many of whom are Holocaust survivors. For youth, our focus is on breaking the cycle of poverty with necessary support services, employment and training opportunities, defraying the cost of a Jewish education, and capacity-building programs.

WE NOURISH THE SOUL: OVER 80,000 MEALS WERE PROVIDED THROUGH PROGRAMS INCLUDING OUR KOSHER SOUP KITCHEN LE CAFÉ, FOOD BANKS, AND FOOD DELIVERY SUCH AS OUR "LUNCH FOR A BUNCH" SCHOOL PROGRAM.



CARING FOR
THE VULNERABLE



HOLOCAUST SURVIVORS



THE ISSUE

Today, of the over 5,000 Holocaust survivors living in Montreal, more than **25% live in poverty** and many are experiencing a deterioration of their physical and psychological health. The need for emergency assistance is on the rise. Despite various local and international support programs, it has become **increasingly difficult to meet the full range of need.**



HOW WE HELPED

We launched **THE 100 Survivor Fund** as part of our 100th Campaign to fill this critical gap and ensure our survivors live out their lives with dignity. Thanks to the generosity of our donors and a significant matching fund, we **secured \$7.4 million in new, one-time gifts in addition to a \$5 million leadership gift to meet the incremental needs of our survivors over the next 10 years.**



THE IMPACT

In just a few short months, **over \$650,000 has been allocated to augment spending** for thousands of survivors including: basic needs, rent and household items, a wider range of food needs, and short-term accompaniment during stressful times such as hospitalization or transition to a nursing facility – crucial for survivors with no family locally.

► SENIORS

The proportion of elderly in the Montreal Jewish community is much higher than the proportion of seniors in the overall Montreal population (**20.4%** vs. **13.5%**). Many rely on us to remain independent, live with dignity, and stay active and connected to the community through vital services.

FEDERATION CJA ALLOCATED **\$3.3 MILLION** IN 2018-19 TO CARING FOR OUR SENIORS, INCLUDING **\$650K** IN AUGMENTED FUNDING FOR OUR HOLOCAUST SURVIVORS.

OVER 4,500 SENIORS BENEFITED FROM HOMECARE, PSYCHOSOCIAL SUPPORT, TRANSPORTATION, RECREATION, HOSPITAL VISITS, MEALS AND DAY SERVICES.



▶ EMPOWERING OUR YOUTH

A bright future for us all requires providing our Jewish youth with every opportunity to thrive. The needs of thousands of our youngest community members, particularly among those living in economically or socially challenged environments, are supported through programs such as tuition assistance allocations, early intervention, educational support to help youth-at-risk achieve social and academic success, employment services and school services.

\$3 MILLION

IN TUITION-ASSISTANCE WAS ALLOCATED TO 53% OF STUDENTS ENROLLED IN JEWISH DAY SCHOOL LAST YEAR, MAKING FORMAL JEWISH EDUCATION MORE AFFORDABLE FOR LOWER INCOME FAMILIES.

▶ MENTAL HEALTH

Federation CJA supports a wide range of mental health programs to help reduce isolation, boost self-esteem, stabilize illnesses and reduce setbacks and hospitalization.

OVER 10,000

PEOPLE IN OUR COMMUNITY RECEIVED HELP COPING WITH LIFE CHALLENGES AND CRITICAL SITUATIONS ARISING FROM ADDICTION, ABUSE AND STRESSFUL UNFORESEEN EVENTS.

▶ INDIVIDUALS WITH DISABILITIES

We support children and adults with disabilities and their families in meeting their unique challenges and ensuring their participation in Montreal Jewish communal life, including: school-based academic intervention, therapy, camp experiences, supported employment and recreational programs.

LAST YEAR, WE SUPPORTED OVER **5,400** INDIVIDUALS WITH DISABILITIES AND THEIR FAMILIES THROUGH 20 PROGRAMS.





▶ IMMIGRATION

From pre-migration to arrival and integration, Federation CJA is there to assist Jewish newcomers to our community. Last year, **1,614 recent immigrants** from France, Ukraine, Russia and South America received employment assistance, language courses, and participated in a wide range of social activities to ensure they feel at home every step of the way.

INITIATIVE FRANCE-MONTRÉAL, A MULTI-PARTNER PROGRAM LAUNCHED IN 2015 AND BORN OUT OF RISING ANTI-SEMITISM IN FRANCE, HAS SEEN A

47% INCREASE

IN NUMBER OF HOUSEHOLD ARRIVALS IN THE PAST YEAR. TO DATE, CLOSE TO 300 HOUSEHOLDS HAVE BEEN PROVIDED ASSISTANCE WITH THE IMMIGRATION AND SETTLEMENT PROCESS, EMPLOYMENT AND INTEGRATION INTO OUR JEWISH COMMUNITY.

AFFORDABLE HOUSING



THE ISSUE

Housing is the single greatest expense in the family budget. The choice for **many living on limited income is to spend disproportionately on housing** – and jeopardize other essential needs like food, clothing and transportation. Coupled with the fact that there is a **scarcity of safe, well-maintained, low-cost housing options in Montreal**, this is a pressing concern within the Jewish community – and beyond.



HOW WE HELPED

Kehilla Montreal Residential Programs, an autonomous registered charity, incubated at Federation CJA along with key partners, was created as a communal response to provide vulnerable members of the Jewish and broader Montreal community with **quality, safe and affordable housing options** – ultimately helping to break the cycle of poverty and increase the quality of life of individuals and families in need.



THE IMPACT

A new **68-unit, 10-storey residential building** is anticipated to break ground in the summer of 2018. Le Group Kehilla Montréal I will be comprised of **34 rent-subsidized units where tenants will pay just 25% of their monthly income** and 34 additional units at 95% of their fair market value*. The new residential building will be a much-needed and welcome home for individuals, couples and small families living on low incomes.





STRENGTHENING JEWISH LIFE AND CONTINUITY

BECAUSE OF YOU.

OUR ORGANIZATIONAL MISSION TO PRESERVE AND STRENGTHEN THE QUALITY OF JEWISH LIFE, ENGAGEMENT AND IDENTITY DRIVES SIGNIFICANT INVESTMENT IN THIS IMPORTANT AREA. THIS MEANS THE BROADEST POSSIBLE EXPOSURE TO JEWISH EXPERIENCES INCLUDING DAY SCHOOL, SUMMER CAMPS, AND A WIDE-RANGE OF JEWISH LEARNING OPPORTUNITIES OUTSIDE OF THE SCHOOL ENVIRONMENT - STARTING AS EARLY AS SIX MONTHS OLD WITH PJ LIBRARY. DEVELOPING OUR FUTURE JEWISH LEADERS ALSO REQUIRES THAT OUR YOUTH HAVE AMPLE OPPORTUNITY TO ENGAGE IN ISRAEL EXPERIENCES, INCLUDING MARCH OF THE LIVING AND BIRTHRIGHT.

ULTIMATELY, WE ARE ALL BENEFICIARIES OF A THRIVING JEWISH COMMUNITY.

\$9.2 MILLION HAS BEEN INVESTED FOR 2018-19 TO HELP STRENGTHEN OUR COMMUNITY BY BUILDING AND ENRICHING JEWISH IDENTITY.

▶ ACCESS TO JEWISH LIFE

The increasing demand for financial support to access Jewish services and programs has led to innovative responses that reduce barriers to Jewish life. Together with our affiliated agencies and communal organizations, we enable families to make a Jewish life a more viable choice.

SINCE 2009, OVER **175,000** FREE JEWISH CHILDREN'S BOOKS HAVE BEEN DELIVERED TO OVER 5,500 CHILDREN TO BEGIN THEIR JEWISH JOURNEY, INCLUDING OVER 430 CHILDREN OF IMMIGRANTS FROM THE FORMER SOVIET UNION.



JEWISH CAMP



THE ISSUE

Over 70% of young Jewish leaders got their start at a Jewish overnight camp, underscoring the importance of this identity-building experience individually and communally. First-time campers are already eligible to receive incentive grants at 24 Jewish camps nation-wide. However, **demographic shifts and financial constraints** meant that **access beyond the first year was a challenge for many families.**



HOW WE HELPED

Building off the success of middle-income grants of the CAPS program (part of Federation CJA's Generations Fund), we **launched CAMPS multi-year access grants for returning campers to provide financial assistance to families and encourage long-term enrolment** in four local camps. **Capacity building grants** were also provided directly to the camps to increase their competitive edge.



THE IMPACT

The strategy to secure an ongoing overnight Jewish camp experience proved to be a success: **152 new multi-year CAMPS grants were provided** in its first summer, accounting for 10% of all campers enrolled in our local Jewish camps. In addition, 305 new first-time incentive grants were allocated last year, and will be eligible to receive multi-year grants this summer. In total, **over 2,000 Montreal children have received an incentive or multi-year access grant since 2012.**



▶ JEWISH EDUCATION

We support schools' pursuit of educational excellence so that they are able to graduate Jewishly literate, skilled, proud and socially-conscious citizens. We work to ensure that this high quality of Jewish education is both affordable and accessible to the broadest range of families in our community.

OVER THE LAST 6 YEARS, FEDERATION CJA'S GENERATIONS FUND CAPS PROGRAM HAS PROVIDED **2,567** GRANTS TOTALING CLOSE TO \$6 MILLION TO EFFECTIVELY FREEZE TUITION, THEREBY IMPROVING ACCESS TO A JEWISH DAY SCHOOL EDUCATION AND STABILIZING COSTS FOR MIDDLE-INCOME FAMILIES.



▶ NEXT GENERATION & LEADERSHIP DEVELOPMENT

A bright tomorrow means investing in our young people today. Federation CJA is committed to helping our young adults connect – and stay in Montreal – through multiple points of engagement in Jewish life, learning, and leadership development. From job training to networking, from identity-building opportunities to campus activities, from Israel experiences to *tikun olam*, we are helping to develop engaged Jewish citizens and the leaders of the future.

OVER 5,500 YOUNG MONTREALERS PARTICIPATED LAST YEAR IN FEDERATION CJA INITIATIVES AND PROGRAMS THAT PROVIDE OPPORTUNITIES FOR SOCIAL, NETWORKING, BUSINESS AND LEADERSHIP DEVELOPMENT, FOSTERING A SENSE OF BELONGING AMONG VIBRANT AND ENGAGED JEWISH YOUTH.

▶ ISRAEL EXPERIENCE AND ENGAGEMENT

Providing hands-on, personal and meaningful connections with our extended family in Israel is a powerful way to foster a strong sense of Jewish identity and strengthen a lifelong commitment to *Klal Israel*. We transform our teens and young adults through experiential opportunities in Israel including March of the Living, Birthright, Honeymoon Israel, and a myriad of community service trips.

And we bring Israel to Montreal: Spearheaded by our *Shinshin* program, the Israel Engagement Initiative (IEI) – in partnership with the Jewish Agency for Israel and the Jewish Community Foundation – collaborates with local organizations including schools, camps and synagogues. Due to its success in the community, this program has been expanded for 2018-19.



OVER 9,300 YOUNG ADULTS HAVE BEEN ENRICHED BY AN ISRAEL EXPERIENCE SUCH AS MARCH OF THE LIVING OR BIRTHRIGHT SINCE 1999.

OVER 2,200 INDIVIDUALS OF ALL AGES IN OUR COMMUNITY INTERACT WITH OUR *SHINSHINIM* THROUGH AN ISRAEL-BASED ACTIVITY AT OVER 20 DIFFERENT JEWISH ORGANIZATIONS IN MONTREAL EVERY WEEK.



YOUNG ADULTS



THE ISSUE

Fostering a Jewish connection to community in our younger generations today is crucial to ensuring the vitality of our community in the future. However, previous organizational structure **limited our ability to optimize the continuity of an individual's engagement** from Jewish experience to Jewish experience.



HOW WE HELPED

Federation CJA pioneered a bold, new initiative to strengthen Jewish Montreal through its **recently expanded GenMTL division** linking YAD, Hillel, Israel experience offerings such as March of the Living and Birthright, the Jewish Chamber of Commerce and a myriad of young adult community engagement opportunities under **one centralized umbrella**.



THE IMPACT

GenMTL's strategic restructure now mirrors the full spectrum of the under-40 demographic with **expanded capability, optimized interdepartmental collaboration and the provision of enhanced experiences** throughout the continuum of key young adult life stages – from youth to campus to career to family. Several **new, meaningful Jewish initiatives** including Honeymoon Israel, Moishe House, and PJ Library based programming for young families are engaging hundreds of new young adults – with more to come.

FEDERATION CJA'S MONTREAL MEGA MISSION: CENTENNIAL EDITION UNIFIED **900 DIVERSE COMMUNITY MEMBERS** IN THE LARGEST MISSION TO ISRAEL FROM A SINGLE CITY IN DECADES WITH **92% EXPRESSING GREATER SOLIDARITY WITH ISRAEL** AND JEWISH PEOPLEHOOD FOLLOWING THIS UNFORGETTABLE JOURNEY.



Photo: Takahiro Kyono

► CULTURE, HERITAGE & MEMORY

Federation CJA is committed to strengthening Jewish culture and building awareness of our rich heritage. This source of pride was showcased for our Centennial year as part of our **Virtual Community Museum**, made possible through the preservation of our vast collection of community archives dating back close to 300 years, and as part of our **Juifs d'ici** initiative which features over 100 of Quebec's Jews and their indelible contributions to the broader society.

In addition, we have a responsibility to ensure that Holocaust education resonates widely – particularly important in today's world – as well as to celebrate our diversity and creativity through theatre, festivals and a myriad of programs.

LAST YEAR, **12,150 STUDENTS** FROM A BROAD RANGE OF BACKGROUNDS WERE EDUCATED ON THE HOLOCAUST, IMPACTING THEIR ATTITUDES REGARDING THE IMPORTANCE OF TOLERANCE AND THE DANGERS OF RACISM.



ADVANCING COMMUNAL INTERESTS

BECAUSE OF YOU.

OUR ALLOCATION TO JEWISH FEDERATIONS OF CANADA-UNITED ISRAEL APPEAL (JFC-UIA), THE NATIONAL AGENCY FOR CANADIAN JEWRY, ASSISTS US IN FULFILLING OUR NATIONAL MANDATE ON TWO LEVELS:

▶ NATIONAL RESPONSIBILITY

Jointly with other large city federations, we protect the vibrancy of Jewish life in smaller communities across Canada.

▶ ADVOCACY

We provide crucial support to the Centre for Israel and Jewish Affairs (CIJA), the advocacy arm of Canadian federations, to advance the public policy interests of Canada's organized Jewish community, fight anti-Semitism in all its forms, provide steadfast support for Israel, and offer expertise and resources to partners facing local advocacy challenges.

▶ LOCAL ADVOCACY

Locally, CIJA-Québec continues to provide strategic advocacy services and programming, and actively engages with government representatives, universities, media, civil society and other faith and ethnic communities to advance our communal interests.

LAST YEAR, ADVOCACY EFFORTS INCLUDED, AMONG OTHERS: **ON-SITE SUPPORT TO 25 CAMPUSES IN 9 PROVINCES;** 6 SUCCESSFUL ANTI-BDS INITIATIVES ON CAMPUS; 2,467 MENTIONS IN MEDIA; 229 INFLUENTIAL CANADIANS HOSTED ON MISSIONS TO ISRAEL; **2,500 JEWISH AND PRO-ISRAEL ACTIVISTS TRAINED ACROSS CANADA;** AND 20,000 PRO-ISRAEL PRODUCTS DISTRIBUTED AT CANADIAN UNIVERSITIES.



BDS & CAMPUS LIFE

▶ SOCIAL ACTION

Federation CJA plays a leadership role in a coalition of organizations within the Jewish community working to advance public policy issues of common concern such as social equity, anti-poverty, housing and access to health care services. We fight for social justice for all Quebecers and we support organizations that provide practical assistance to the most vulnerable, disadvantaged individuals in society.



THE ISSUE

Too many campuses across North America, including McGill University, have been saddled with the **growing BDS movement** – the boycott, divestment and sanction of Israel. As a form of discrimination based on national origin that is merely a veil for anti-Semitism, **we cannot be complacent when our students are targeted for exclusion** from full participation in campus life as a result of their pro-Israel stance and/or being Jewish.



HOW WE HELPED

When anti-Israel activists targeted three of their Jewish, pro-Israel counterparts sitting on the SSMU (Student Society of McGill University) board of directors – including forcing their expulsion, Federation CJA's young adult professionals at **GenMTL, Hillel, and our advocacy arm CIJA-Quebec worked diligently with students to provide critical supports.** CIJA-Quebec immediately brought the incident to the McGill administration, which was quick to react to the discriminatory actions.



THE IMPACT

The students opposed to anti-Israel activism were reinstated and an investigation was conducted by McGill University into this incident. In addition, McGill established a support line to report acts of discrimination and appointed a task force to ensure an inclusive environment for all its students. Thanks to communal support, **young Jewish leaders feel empowered to continue to inflict critical defeats to the BDS campaign on campus.**





SUPPORTING ISRAEL AND OUR GLOBAL JEWISH RESPONSIBILITY

BECAUSE OF YOU.

FOR OVER A CENTURY, FEDERATION CJA HAS PLAYED A CENTRAL ROLE IN SUPPORTING JEWS WORLDWIDE THROUGH AN UNPARALLELED NETWORK OF NATIONAL AND INTERNATIONAL PARTNERS. WE ARE UNIQUELY ABLE TO AMPLIFY OUR IMPACT WORLDWIDE INCLUDING MOBILIZING RESOURCES IN ISRAEL AND ANY CORNER OF THE JEWISH WORLD AND PLANNING FOR THE FUTURE WITH ADVANCED RESEARCH TOOLS AND INNOVATIONS.

IN 2018-19, FEDERATION CJA ALLOCATED **\$3.8 MILLION TO ISRAEL** IN OUR DIRECT INVESTMENTS AND THROUGH OUR NATIONAL AND INTERNATIONAL PARTNERSHIPS WITH THE JEWISH AGENCY FOR ISRAEL, KEREN HAYESOD AND THE AMERICAN JEWISH JOINT DISTRIBUTION COMMITTEE.



▶ INVESTMENT IN ISRAEL

Federation CJA's relationship with Israel reflects the deeply held commitment of our community to Israel and its people; we stand in solidarity with Israel during times of peace and times of conflict.

While we continue to support Jews in need in Israel, our relationship has also evolved over time, moving beyond that of donor-recipient to one of mutual growth and strengthening of Jewish identity.

▶ SUPPORTING OUR PARTNERSHIP REGION

We are proud of the strong partnership we have with our sister region of Beer Sheva and Bnei Shimon. Since 1988, we have worked collaboratively and strategically with our local, national and international partners and we have played a key role in changing the very landscape of the Negev, ensuring Jewish vibrancy and a strong future in Israel, and strengthening our own Jewish identity here at home.



▶ RESCUE AND CRISIS & GLOBAL JEWISH RESPONSIBILITY

Reflecting our Jewish value of *tikun olam*, when crisis strikes across the street or across the globe, Federation CJA, through our local, national and international partners, mobilizes quickly and effectively. This is the power of the collective gift and the strength of our network: **Our impact around the world is greater because we don't act alone.**

IN 2017, WHEN FLOODS DEVASTATED COMMUNITIES RIGHT HERE IN QUEBEC, FEDERATION CJA RAISED CLOSE TO **\$45,000** TO SUPPORT THE VICTIMS. SIMILARLY, THE HURRICANE HARVEY RELIEF APPEAL RAISED CLOSE TO \$48,500 FOR THOSE AFFECTED IN HOUSTON. 100% OF THESE FUNDS WERE DIRECTLY USED TO PROVIDE CRITICAL ASSISTANCE ON THE GROUND.

SOURCES OF FUNDING: 2018-2019

Federation CJA relies on the generosity of thousands of donors to meet the needs of the Jewish community in Montreal, Israel and abroad. While our annual Combined Jewish Appeal campaign remains the lifeblood that sustains our community each year, we are fortunate to benefit from other gifts that help us meet immediate needs and to plan for the future. These funds, in the form of endowments and capital gifts, allow us to identify and invest in the longer-term needs of our community.

ANNUAL CAMPAIGN

Because of you, our 100th Campaign was truly historic, raising over \$53.5 million. This is comprised of: \$36.6 million for the Combined Jewish Appeal base campaign, in addition to \$3.4 million in one-time free gifts and \$13.5 million in one-time gifts designated to local and Israel-based projects*, including \$7.4 million for THE 100 Survivor Fund.

The funds raised are allocated in two ways. They are distributed to the Montreal Jewish community through our network of affiliated agencies and communal organizations, allocated to our national system and invested in Israel. They are also used to maintain our community: running the annual campaign, operating the facilities in which many of our agencies are housed, and supporting the operation of Federation CJA and our affiliated agencies with key services such as community security, human resources, information technology and other fundamental supports.**

THE COST OF FUNDRAISING

Federation CJA is proud to have one of the lowest percentage costs for raising money, ensuring that the maximum amount can go to doing the work and providing the programs and services that impact Jewish life here in Montreal, Israel and around the world. Fundraising expenses are 5.9%, which represent the cost of raising funds for the annual Combined Jewish Appeal campaign, and an additional investment of 4%, which is attributed to Financial Resource Development and future revenue acquisition. We attribute this success story to two very important factors:

- Our Corporate Sponsorship program reaches out to the broader business community to corporately sponsor the work of Campaign. Last year we raised over \$1.3 million in corporate sponsorships to offset the cost of the Campaign.
- Combined Jewish Appeal benefits from the solicitation of close to 600 volunteer canvassers. This impressive volunteer base helps to optimize our human resources.

ENDOWMENTS

THE FEDERATION CJA GENERATIONS FUND

The Federation CJA Generations Fund is one of our most significant and ambitious investments in the future of the Montreal Jewish Community. This important endowment fund, established by Federation CJA in partnership with generous and visionary donors, now includes commitments of over \$68 million in endowed funds designated to strengthening Jewish identity and helping to secure the long-term vibrancy of the Montreal Jewish community. Last year, through the Federation CJA Generations Fund, we made available a total of over \$3.2 million in our community. Of this sum, \$3 million was earmarked for our Jewish day schools and camps for capacity building initiatives and match grants, and to ensure that Jewish families have greater access to a Jewish education and Jewish overnight camping experiences.

OPERATION MONTREAL

One of our core goals is to ensure that our Jewish community continues to grow and prosper in Montreal for generations to come. Operation Montreal (OM) was conceived with the specific purpose of helping to ensure that young people choose to stay in Montreal. Created through a capital campaign in 1996, OM has helped many young Montrealers build a strong Jewish foundation here by supporting programs that respond to their needs. In 2018-19, we allocated \$496,650 from OM to programs aimed at sustaining young leaders and helping them build a life in Montreal.

THE JEWISH COMMUNITY FOUNDATION

The Jewish Community Foundation of Montreal is a strategic partner and major funder of Federation CJA and Generations Fund programs and initiatives.

* Designated gifts refer to donations that are made to a specific agency or area of interest.

** A detailed breakdown of our revenues and allocations is available upon request.

THOUSANDS OF LIVES. DOZENS OF AGENCIES AND PARTNERS. ONE COMMUNITY.

AFFILIATED AGENCIES*

AGENCE OMETZ	\$2,677,630 **
BRONFMAN JEWISH EDUCATION CENTRE	\$679,865
CAMP B'NAI BRITH	\$516,102
COMMUNAUTÉ SÉPHARADE UNIFIÉE DU QUÉBEC	\$956,760 ***
CUMMINGS CENTRE	\$1,869,924 **
JEM WORKSHOP INC.	\$599,634
JEWISH PUBLIC LIBRARY	\$631,725
MONTREAL HOLOCAUST MUSEUM	\$359,255
PROJECT GENESIS	\$138,144
SEGAL CENTRE FOR PERFORMING ARTS	\$376,126
SYLVAN ADAMS YM-YWHA	\$548,414 **/****

NATIONAL & INTERNATIONAL PARTNERSHIPS

ADVOCACY (CIJA)	\$2,111,250
ISRAEL (KEREN HAYESOD, JAFI, JDC & DIRECT)	\$3,810,000
NATIONAL (JFC-UIA)	\$1,174,292

ASSOCIATED NON-FUNDED ORGANIZATIONS

ASSOCIATION OF JEWISH DAY SCHOOLS
CAMP KINNERET-BILUIM
CAMP MASSAD
DONALD BERMAN JEWISH ELDERCARE CENTRE
DONALD BERMAN MAIMONIDES GERIATRIC CENTRE
HARRY BRONFMAN Y COUNTRY CAMP
JEWISH COMMUNITY COUNCIL OF MONTREAL
JEWISH REHABILITATION HOSPITAL
MIRIAM HOME AND SERVICES
MONTREAL BOARD OF RABBIS
MOUNT SINAI HOSPITAL MONTREAL
SIR MORTIMER B. DAVIS JEWISH GENERAL HOSPITAL
THE JEWISH COMMUNITY FOUNDATION OF MONTREAL

FUNDED COMMUNAL ORGANIZATIONS AND PROGRAMS

CALDWELL RESIDENCES	\$99,675
COMMUNITY POVERTY RELIEF (CAP/SENIORS SUPPORT GRANT)	\$2,113,741
Agence Ometz	\$1,526,511
Cummings Centre	\$571,230
Sylvan Adams YM-YWHA	\$16,000
INITIATIVE FRANCE-MONTREAL	\$87,340
KEHILLA MONTREAL RESIDENTIAL PROGRAMS	\$85,700
MADA COMMUNITY CENTRE	\$96,000
THE ALEX DWORCKIN CANADIAN JEWISH ARCHIVES	\$162,500
TUITION ASSISTANCE ALLOCATION (TAA)	\$3,000,000

Académie Yéchiva Yavné • Akiva School • Azrieli Schools Talmud Torah/Herzliah • Belz Community School • Beth Jacob School • Beth Rivkah Academy for Girls • École Maïmonide • École Première Mesifita du Canada • Hebrew Academy • Hebrew Foundation School • Jewish People's and Peretz Schools (JPPS)/Bialik High School • Solomon Schechter Academy • Yeshiva Gedola Merkaz Hatorah de Montréal

WEXNER FOUNDATION	\$140,000
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Community Grants

ADDICTION OUTREACH (RECOVERY & RE-ENTRY)	\$15,000
AHAVAS CHESED	\$13,000
AUBERGE SHALOM	\$35,000
BIKUR CHOLIM LADIES ASSOCIATION	\$10,000
CENTRE ÉTUDES TALMUDIQUES	\$15,700
CHABAD LIFELINE CENTRE	\$10,000
CHAI LIFELINE	\$11,000
DR CLOWN FOUNDATION	\$13,750
HATZOLAH MONTREAL	\$10,000
JEWISH RUSSIAN COMMUNITY CENTER	\$13,000
KEHILLA BELZ	\$20,000
OR MENACHEM	\$10,000
SHAARE ZION CONGREGATION	\$17,000
SUN YOUTH	\$20,000
THE FAMILY STORE	\$30,000

Inclusion Grants

BENJAMIN AND VANDA TREISER MAISON SHALOM	\$33,000
C.A.R.E CENTRE	\$2,000
CLUB ALINK	\$10,000
FREE HEBREW FOR JUNIORS	\$8,500
FRIENDSHIP CIRCLE	\$28,000
HEBREW FOUNDATION SCHOOL	\$21,000
MIRIAM FOUNDATION	\$50,000
TEMPLE EMANU-EL BETH SHALOM	\$18,200
THE DONALD BERMAN YALDEI DEVELOPMENTAL CENTRE	\$85,000

FOR MORE DETAILED INFORMATION ON EACH OF OUR AFFILIATED AGENCIES, PLEASE CONSULT OUR EXPANDED ELECTRONIC IMPACT REPORT AT federationcja.org/yourimpact.

* This does not include the \$2.9 million of In Kind services provided to our affiliated agencies

** Excludes funds from Community Poverty Relief

*** Includes flow through occupancy cost from CSUQ to the YM-YWHA

**** Excludes flow through occupancy cost from CSUQ to the YM-YWHA



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**NO OTHER GIFT HAS THE
POWER TO IMPACT SO
MANY JEWISH LIVES.**