

FEDERATION CJA



# IMPACT REPORT 2016



# THE POWER OF COMMUNITY

## IT STARTS WITH YOU. AND THE POSSIBILITIES ARE TRULY EXPONENTIAL.

Thank you for making a significant difference in our community. Our collective impact can be felt in a myriad of ways, and in the lives of thousands of individuals, locally, nationally, in Israel and internationally. This Impact Report is a testament to the power of community, and the power that we have to do a world of good when we come together.

Federation CJA relies on the generosity of close to 15,000 donors who pledge to care for the vulnerable, build Jewish vibrancy and continuity, and advance our communal interests. We are our community's safety net, and for almost a century, Federation CJA has been there to fulfill our responsibility to care for one another. Whether connecting people to the Jewish community, responding to crisis at a moment's notice, or caring for the critical needs of a fellow Jew, we can harness our unparalleled network of partners to deliver real solutions.

In order to meet the diverse needs of our community, we must remain at the forefront of positive change – identifying short and long-term challenges, and adopting best-in-class solutions. This year, our Board of Directors developed a five-year strategic plan for Federation CJA – articulating a revised mission statement and the core values animating all we do – as a means to identify key strategic objectives and provide a roadmap to take us there.

Our unique value proposition, stemming from this process, is clear: An investment in Federation CJA is an investment in a stronger Jewish community and provides the best opportunity to make a significant, extensive and long-term impact. No other organization has the depth and breadth to support community today, evaluate our community's changing landscape, rise to our greatest challenges, and capitalize on our most exciting possibilities.

At the dawn of a new century, we are at an important turning point – a time to honour those who have come before us, whose dedication has made our Montreal Jewish community one of the strongest in North America, and a time to look to the next 100 years with aspiration and vision. Let us celebrate this rich legacy of innovation and achievement, and ensure that we each play our part to continue to shape the Montreal Jewish community of tomorrow.

This is our debt to our ancestors, and our promise to future generations.

With appreciation,



**EVAN FELDMAN**  
President, Federation CJA



**DR. KAREN SIGMAN-LAXER**  
Chair, Allocations and Community  
Relations Committee



**BARRY PASCAL**  
Chair, 2015 Combined  
Jewish Appeal Campaign



# SOURCES OF FUNDING 2016-2017

Federation CJA relies on the generosity of our donors to meet the needs of the Jewish community in Montreal, Israel and abroad. While our annual Combined Jewish Appeal campaign remains the lifeblood that sustains our community each year, we are fortunate to benefit from other gifts that help us to plan for the future. These funds, in the form of endowments, allow us to identify and invest in the longer-term needs of our community.

## ANNUAL CAMPAIGN

Thanks to the success of the 2015 Combined Jewish Appeal Campaign and the generosity of close to 15,000 donors, this past year Federation CJA raised \$36.1 million for the Combined Jewish Appeal. In addition, we raised \$900,000 in one-time free gifts and \$2.9 million in one-time gifts designated to local and Israel-based projects\*, for a total amount of \$39.9 million. The funds raised are allocated in two ways. They are distributed to the Montreal Jewish community through our network of affiliated agencies and communal organizations, our national system as well as invested in Israel. They are also used to continue to maintain our community: running the annual campaign, operating the facilities in which many of our agencies are housed, and supporting the operation of Federation CJA and our affiliated agencies with services such as community security, human resources, information technology and other fundamental supports.\*\*

## THE COST OF FUNDRAISING

Federation CJA is proud to have one of the lowest percentage costs for raising money, ensuring that the maximum amount can go to doing the work and providing the programs and services that impact Jewish life here in Montreal, Israel and around the world. Fundraising expenses are 6.7% which represent the cost of raising funds for the annual Combined Jewish Appeal Campaign and an additional investment of 4.2% is attributed to Financial Resource Development and future revenue acquisition. We attribute this success story to two very important factors:

- Our Corporate Sponsorship program reaches out to the non-Jewish business community to corporately sponsor the work of Campaign. Last year we raised over \$1.3 million in corporate sponsorships to offset the cost of the Campaign.
- Combined Jewish Appeal benefits from the volunteer solicitation of over 700 lay canvassers. This impressive volunteer base helps to optimize our human resources.

## ENDOWMENTS

### THE FEDERATION CJA GENERATIONS FUND

The Federation CJA Generations Fund is one of our most significant and ambitious investments in the future of the Montreal Jewish Community. This important endowment fund, established by Federation CJA in partnership with generous and visionary donors, now includes commitments of over \$68 million in endowed funds designated to strengthening Jewish identity and helping to secure the long-term vibrancy of the Montreal Jewish community. Last year, through the Federation CJA Generations Fund, we made available a total of over \$3.2 million in our community. Of this sum, \$3 million was earmarked for our Jewish day schools and camps for capacity building initiatives and match grants and to ensure that Jewish families have greater access to a Jewish education and Jewish overnight camping experiences.

## OPERATION MONTREAL

One of our core goals is to ensure that our Jewish community continues to grow and prosper in Montreal for generations to come. Operation Montreal (OM) was conceived with the specific purpose of helping to ensure that young people choose to stay in Montreal. Created through a capital campaign in 1996, OM has helped many young Montrealers build a strong Jewish foundation here by supporting programs that respond to their needs. In 2016-17, we allocated \$550,250 from OM to programs aimed at sustaining young leaders and helping them build a life in Montreal.

## THE JEWISH COMMUNITY FOUNDATION

The Jewish Community Foundation of Montreal is a strategic partner and major funder of Federation CJA and Generations Fund programs and initiatives.

\* Designated gifts refer to donations that are made to a specific agency or area of interest.

\*\* A detailed breakdown of our revenues and allocations is available upon request.

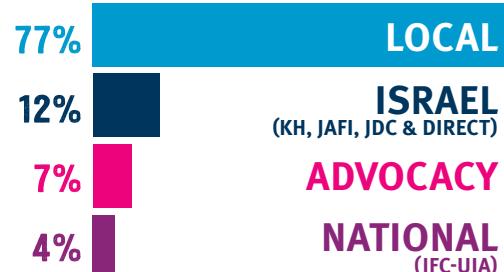
# 2016-17 ALLOCATIONS SNAPSHOT: YOUR IMPACT

## ALLOCATIONS OVERVIEW

TOTAL ALLOCATION FOR 2016-2017

**\$31,257,485\***

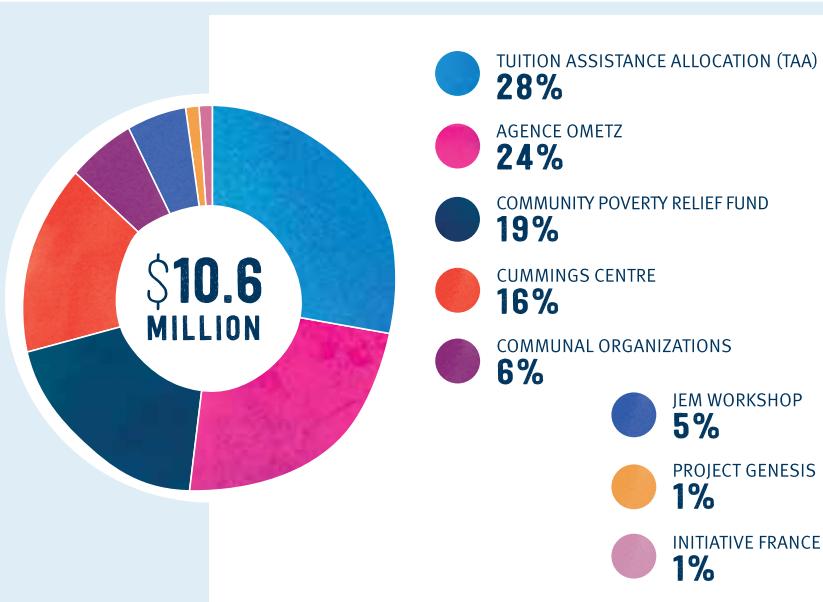
\* 2015 Combined Jewish Appeal gross proceeds and other source of funds less allowance for doubtful pledges, credit cards fees and Campaign expenses. Not including designated gifts for projects in Israel or locally. See page 1 for more information on the cost of doing business.



## ALLOCATIONS BY FOCUS

### CARING FOR THE VULNERABLE

AT THE HEART OF JEWISH VALUES IS THE RESPONSIBILITY TO CARE FOR THOSE IN NEED. TO THAT END, FEDERATION CJA ALLOCATED \$10.6 MILLION TO SOCIAL SERVICES FOR 2016-17.



### JEWISH VIBRANCY & CONTINUITY

TO ASSURE A VIBRANT COMMUNITY IN THE FUTURE, IT IS ESSENTIAL TO SUPPORT JEWISH EDUCATION AND PROVIDE PROGRAMS THAT BUILD JEWISH IDENTITY TODAY. FEDERATION CJA INVESTED \$5.3 MILLION IN RESPONSE TO THIS COMMUNAL PRIORITY.

\*\* Includes flow through occupancy costs from CSUQ to the YM-YWHA  
\*\*\* Excludes flow through occupancy costs from CSUQ to the YM-YWHA



# FEDERATION CJA: FIVE YEAR ORGANIZATIONAL STRATEGIC PLAN 2015-2020

## OUR VISION

A vibrant, inclusive and thriving Montreal Jewish community.

## OUR MISSION

To preserve and strengthen the quality of Jewish life and engagement in Montreal, Israel and the world.

## OUR COMMITMENT

To secure and mobilize human and financial resources, to promote Jewish values, and to exercise leadership in service of our mission and as an investment in our future.

## OUR VALUES

*Chesed*  
(KINDNESS)

*Tzedakah*  
(JUSTICE/CHARITY)

*Klal Israel*  
(JEWISH PEOPLEHOOD)

*Tikun Olam*  
(REPAIRING THE WORLD)

## AREAS OF IMPACT: THE COLLECTIVE GIFT AND OUR COLLECTIVE RESPONSIBILITY

THROUGH THE GENEROSITY OF THOUSANDS OF DONORS, AND WORKING WITH OUR EXTENSIVE NETWORK OF AFFILIATED AGENCIES, COMMUNAL ORGANIZATIONS, NATIONAL AND INTERNATIONAL PARTNERS, WE:



### CARE FOR THE VULNERABLE

We transform the lives of those living below the poverty line, unemployed, elderly, abused and many others. Together we offer a hand to improve their quality of life, help them achieve greater independence and fulfill their human potential.



### ADVANCE OUR COMMUNAL INTERESTS

Together with our local and national partners, Federation CJA works to advance our communal interests and create a greater understanding of our community's unique contributions to society. Through our support of advocacy strategies, we defend our community in the face of anti-Semitism and efforts to delegitimize Israel.



### NURTURE AND STRENGTHEN JEWISH LIFE, EDUCATION AND VALUES

We ensure that our youth have many meaningful opportunities to understand and explore their Jewish heritage, continuously working to strengthen the fabric of the Montreal Jewish community and ensuring it remains vibrant for generations to come.

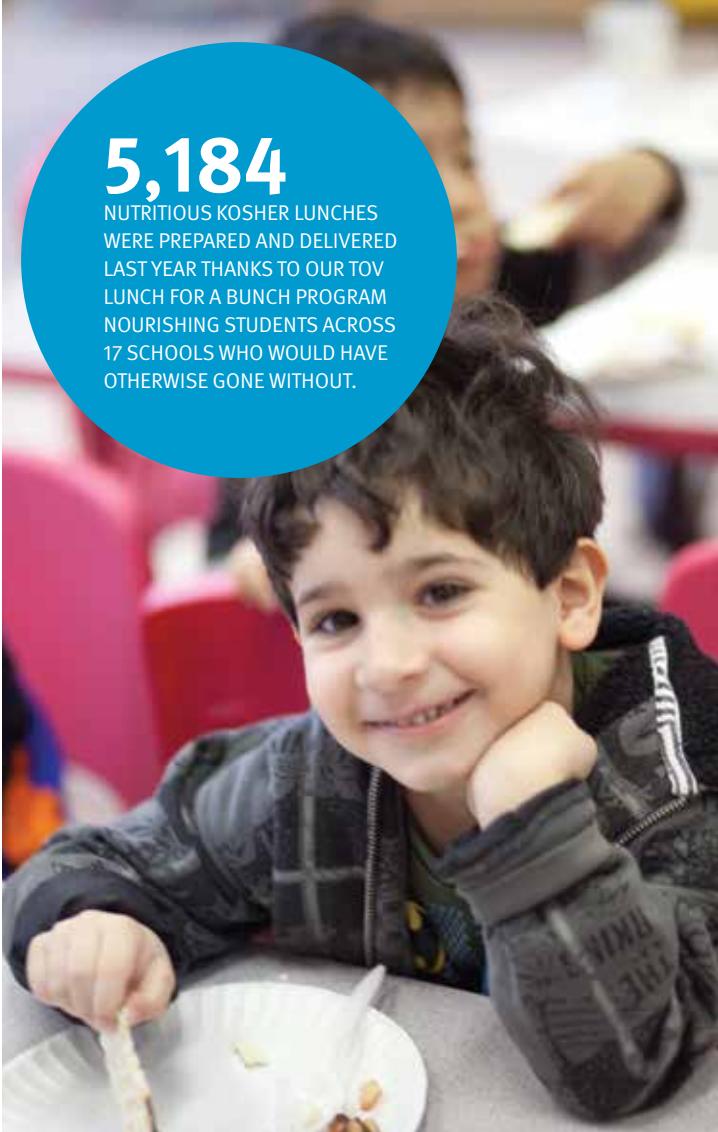


### SUPPORT ISRAEL

Since Israel's independence in 1948, Federation CJA has been an advocate for, and an ally to, the people of Israel. We are especially proud to partner with our sister region of Beer Sheva – Bnei Shimon and to invest in programs that affect real change to secure both the short and long term future of the Negev.



THOUSANDS OF LIVES.  
DOZENS OF AGENCIES  
AND PARTNERS.  
ONE COMMUNITY.



**5,184**

NUTRITIOUS KOSHER LUNCHES  
WERE PREPARED AND DELIVERED  
LAST YEAR THANKS TO OUR TOV  
LUNCH FOR A BUNCH PROGRAM  
NOURISHING STUDENTS ACROSS  
17 SCHOOLS WHO WOULD HAVE  
OTHERWISE GONE WITHOUT.

## CARING FOR THE VULNERABLE

The Talmud states: “Whoever saves a life, it is considered as if he saved an entire world.” Providing assistance and support to those in greatest need within our community, in keeping with our Jewish value of *chesed*, is a paramount expression of our collective responsibility for the well-being of the Jewish community. In 2016-17, we allocated \$10.6 million to care for the vulnerable, including close to \$2 million in direct and indirect poverty relief, helping to break the cycle of poverty.

» “[The annual Yom Yocheved Clothing Giveaway] helps a lot. It’s very hard when you have 5 children and need to buy kosher food, to buy clothes for each of them. We are very lucky because we have a Jewish community that takes care of each other. Thank you very much for thinking of us.”

~ A young mother of 5 children under 12 years old

## BASIC NEEDS

One in five Jews in Montreal currently lives below the poverty line, including over 3,650 Jewish children under the age of 15. Our priority is vulnerable families, individuals and seniors. We provide access to emergency and crisis services to those in need, and financial support and assistance to a growing number of marginalized seniors, many of whom are Holocaust survivors. For youth, our focus is on breaking the cycle of poverty with necessary support services, employment and training opportunities, defraying the cost of a Jewish education, and capacity-building programs.

We ensure that nutritious, kosher food is accessible through a wide-range of food security options such as delivery of food baskets, food banks and kosher cafeterias including our own Le Café, where hundreds of volunteers served over 25,000 free, hot meals last year alone (over 180,000 meals to date).

» “I’m a widower... and it can be lonely. I have been coming to Le Café since it opened in 2009. I can meet new friends and old, share a meal, and be part of the community. For some, a hot meal makes all the difference. I really feel welcome here.”  
~ Jack



**2,149**

PEOPLE IN OUR COMMUNITY  
RECEIVED CRISIS INTERVENTION  
SERVICES IN 2015-16 INCLUDING  
ACCESS TO FOOD AND SHELTER,  
COUNSELING AND VITAL SUPPORT  
TO MOVE FROM VULNERABILITY  
TO OPPORTUNITY.



## 4,543

MONTREAL SENIORS BENEFITTED LAST YEAR FROM SERVICES INCLUDING PSYCHOSOCIAL SUPPORT, TRANSPORTATION, HOMECARE, RECREATION, HOSPITAL VISITS, MEALS ON WHEELS AND DAY SERVICES.



## EMPOWERING OUR YOUTH

Enabling our Jewish youth to reach their full potential is a top priority, particularly among those living in economically or socially challenged environments. The needs of thousands of our youngest community members are supported through programs such as tuition assistance allocations, early interventions, educational support to help youth at risk achieve social and academic success, as well as employment services and school services.

## 5,431

OVER STUDENTS AND THEIR FAMILIES BENEFITTED FROM ASSESSMENT, INTERVENTION AND SCHOOL-RELATED COUNSELLING SERVICES LAST YEAR.



*"I volunteer at an after-school program with an amazing 11-year old girl. We do her homework, different activities, eat dinner together and talk about our day. Thanks to the community, we have the opportunity to give [these children] the educational support and the undivided attention they may not receive at home. Those hours each week make a big difference in her life... Watching her develop the skills she needs to succeed academically and socially makes me very happy."*

~ Julia, a youth-at-risk volunteer

## MENTAL HEALTH

Federation CJA supports a wide range of mental health programs to help reduce isolation, boost self-esteem, stabilize illnesses and reduce setbacks and hospitalization.



**8,661**

PEOPLE IN OUR COMMUNITY RECEIVED HELP COPING WITH LIFE CHALLENGES AND CRITICAL SITUATIONS ARISING FROM ADDICTION, ABUSE AND STRESSFUL UNFORESEEN EVENTS.

## INDIVIDUALS WITH DISABILITIES

In 2016-17, we allocated close to \$1 million to 23 programs to help children and adults with disabilities and their families in meeting their unique challenges, including: school-based academic intervention, therapy, camp experiences, supported employment and recreational programs.

**4,718**

OF OUR JEWISH DAY SCHOOL STUDENTS BENEFIT FROM A MULTI-TIERED APPROACH TO PROVIDING HIGH-QUALITY EDUCATION MATCHED TO STUDENT NEEDS, IDENTIFYING STUDENTS AT-RISK FOR LEARNING DIFFICULTIES AND MONITORING THEIR PROGRESS.



## IMMIGRATION

From the moment they arrive, through their integration into daily life, Federation CJA is there to assist newcomers to our community, and ensure that they feel at home. Last year saw 1,647 recent immigrants from France, the Ukraine, Russia and Argentina provided with a wide range of community support services including pre-migration consulting, arrival and integration services, language courses, social activities and employment assistance.

# STRENGTHENING JEWISH LIFE & CONTINUITY

Our organizational mission to preserve and strengthen the quality of Jewish life and engagement drives significant investment in this important area, in particular, by developing and supporting programs, agencies and communal organizations working to strengthen Jewish identity.

That means facilitating broad exposure to Jewish experiences including day school, summer camps, and a wide-range of Jewish learning opportunities outside of the school environment – starting as early as six months old with PJ Library. Developing our future Jewish leaders also requires that our youth have ample opportunity to engage in Israel experiences including March of the Living, Birthright and Expériences sépharades.

In addition to direct allocations, we support, in partnership with the Jewish Community Foundation of Montreal, 16 grassroots organizations with grant funding to enrich Jewish life through innovative outreach programming, enabling thousands of members of our community to connect with their Jewish Identity.



THROUGH OUR SUCCESSFUL  
CAMPER ACQUISITION  
PROGRAMS, WE SUPPORTED

**363** FIRST-TIME  
CAMPERS LAST YEAR, A THREE-  
FOLD INCREASE FROM THE  
PREVIOUS SUMMER.

**\$5.3 MILLION** HAS BEEN ALLOCATED  
FOR 2016-17 TO HELP STRENGTHEN OUR COMMUNITY BY  
BUILDING AND ENRICHING JEWISH IDENTITY.



**27,711** FREE, JEWISH  
CHILDREN'S BOOKS WERE DELIVERED  
TO FAMILIES LAST YEAR AS PART OF  
OUR GENERATIONS FUND PJ LIBRARY  
PROGRAM, EMPOWERING PARENTS  
TO EMBARK ON A JEWISH JOURNEY  
WITH THEIR CHILDREN.

## ★ ACCESS TO JEWISH LIFE

The increasing demand for financial support to access Jewish services and programs has led to innovative responses that reduce barriers to Jewish life. Together with our affiliated agencies and communal organizations, we enable families to make a Jewish life a more viable choice. In fact, we are all recipients in a thriving Jewish community.



OVER THE LAST 4 YEARS,  
FEDERATION CJA'S GENERATIONS  
FUND CAPS PROGRAM HAS PROVIDED  
1,562 GRANTS TOTALING OVER  
**\$3 MILLION**  
TO EFFECTIVELY FREEZE TUITION,  
THEREBY IMPROVING ACCESS TO A  
JEWISH DAY SCHOOL EDUCATION  
AND STABILIZING COSTS FOR  
MIDDLE-INCOME FAMILIES.

## JEWISH EDUCATION

At Federation CJA, we are committed to enabling schools to achieve educational excellence so that they are able to graduate Jewishly literate, passionate, skilled, proud, socially-conscious Jews. We work to ensure that this high quality of Jewish education is both affordable and accessible to the broadest range of families in our community.

» *"You cannot imagine the sense of relief my husband and I feel, knowing that the tuition for our children is frozen for the time that our children are in school. We can plan our family life without worrying whether we will have to revisit our decision to send our kids to Jewish school each and every year."*  
~ Mother of three current Jewish day school students

## NEXT GENERATION & LEADERSHIP DEVELOPMENT

A bright tomorrow means investing in our young people today. Federation CJA is committed to helping our young adults connect – and stay here, through multiple points of engagement in Jewish life, learning, and leadership development. From job training to networking, from identity-building opportunities to campus activities, from Israel experiences to *tikun olam*, we are helping to develop engaged Jewish citizens and the leaders of the future.

» *"Gesher Chai helped us to make connections with Canadian Jews that continued long after the visits [to Israel] ended. It is something that remains part of you and can change everything: the way you look at life, the way you see yourself, the way you see Judaism."*  
~ Eli

**7,259** YOUNG MONTREALERS PARTICIPATED LAST YEAR IN FEDERATION CJA PROGRAMS THAT PROVIDE OPPORTUNITIES FOR SOCIAL, NETWORKING AND LEADERSHIP DEVELOPMENT, FOSTERING A SENSE OF BELONGING AMONG VIBRANT AND ENGAGED JEWISH YOUTH.



» *"We sought support from the community to get [our business] off the ground and they helped us in so many ways – from mentors to funding. Montreal has given us so much and we want to give back to our beloved city, so it was important for us to start our business here. As we've grown, we've returned the favour by hiring employees directly from the community employment services and will continue to do so."*  
~ David, Jonny & Andrew, entrepreneurs and grant recipients of ProMontreal Entrepreneurs



## ISRAEL ENGAGEMENT

In partnership with the Jewish Agency for Israel and the Jewish Community Foundation, Federation CJA's Israel Engagement Initiative was launched in 2015 to help enrich Israel education in Montreal and deepen the person-to-person connection with our extended family in Israel. The Israel Engagement Initiative provides Israel education strategy and planning tools to various organizations including schools and synagogues; oversees the *Shinshinim* program, which places a select group of Israeli teenagers in our local community to complete their year of service; assists with content development for events and community institutions; and brings hands-on educational activities to the greater Montreal Jewish community. Over 1,000 youth in our community interact with our *shinshinim* in Israel-based activity each week of the school year.

**5,000**

STUDENTS FROM 29 SCHOOLS IN MONTREAL AND ISRAEL PARTICIPATED IN ACTIVITIES THAT HELP BUILD RELATIONSHIPS, NURTURE COMMON BONDS, AND DEVELOP LEADERSHIP SKILLS TO ENHANCE JEWISH VIBRANCY IN OUR COMMUNITIES.

» *"We feel we are the ones who are benefitting from this experience and [our shinshin] Ziv's presence in our home. Her experiences with the kids sharing her perspectives on Israel have helped our connection to Israel and by extension our Judaism, and solidified our connection to our community as well. We thank Federation CJA for allowing us this wonderful experience."*

~ Stacey Eisenberg – *Shinshin* host mother

## CULTURE, HERITAGE AND MEMORY

Our Jewish heritage and culture are a tremendous source of pride, and we have a responsibility to preserve and promote these. Last year, over 10,000 students from a broad range of backgrounds were educated on the Holocaust, impacting their attitudes regarding the importance of tolerance and the danger of racism. Thanks to the extensive community archives, students are able to explore their past through over 120,000 archived photos, recordings and documents, motivating them to continue to transmit our heritage from generation to generation. And our diversity and creativity are continually showcased through Jewish theatre, festivals and a myriad of programs that leave an indelible mark on our Jewish souls.





## ADVANCING COMMUNAL INTERESTS

### ✿ NATIONAL RESPONSIBILITY (JFC-UIA)

Our allocation to Jewish Federations of Canada-United Israel Appeal (JFC-UIA), the national agency for Canadian Jewry, assists us in fulfilling our national mandate on two levels:

**National responsibility:** In concert with other large city federations, we ensure the well-being of our fellow Jews throughout Canada to protect the vibrancy of Jewish life in smaller communities across the country.

**Advocacy:** We provide crucial support to the Centre for Israel and Jewish Affairs, the advocacy arm of the JFC-UIA, to improve the quality of Jewish life in Canada by advancing the public policy interests of Canada's organized Jewish community, fighting anti-Semitism in all its forms, providing steadfast support for Israel including strengthening the Canada-Israel relationship, and offering expertise and resources to partners facing local advocacy challenges.





**1,000**  
OVER  
JEWISH STUDENTS AT 7 CEGEPS  
AND UNIVERSITIES IN MONTREAL  
PARTICIPATED IN ON-CAMPUS  
ACTIVITIES RELATED TO ISRAEL  
LAST YEAR.

## LOCAL ADVOCACY

Locally, CIJA-Québec continues to provide strategic advocacy services and programming, and actively engages with government representatives, universities, media, civil society and other faith and ethnic communities to advance our communal interests. This past year, we worked in close collaboration with CIJA-Québec on issues of paramount importance to our Jewish community, combatting local anti-Semitism and discrimination and advocating for fundamental rights and freedoms and social justice. Together, we were at the forefront of the opposition to Bill 60, the proposed Charter of Values, including the submission of our community's official position in a brief to the National Assembly. And we supported our partners to provide on-campus expertise, resources and issue-management guidance to Jewish and pro-Israel students working to counter increased Boycott Divest and Sanction (BDS) activity on our university and CEGEP campuses.

» *"This past October, we held the first ever Israel Education Month on campus, hosting a number of speakers and a memorial event for Rabin, culminating in a huge party celebrating Israel. Without the constant support of our community, none of this would have been possible. Thank you so much for providing the students of Montreal safe spaces, advice and encouragement during tough times on campus."*

~ Lauren, Concordia University student

## SOCIAL ACTION

Federation CJA supports communal organizations devoted to social action. We play a leadership role in a coalition of organizations within the Jewish community working to ensure effective and coordinated efforts to advance public policy issues of common concern such as social equity, anti-poverty, housing and access to health care services. We fight for social justice for all Quebecers and we support organizations that provide practical assistance to the most vulnerable, disadvantaged individuals.



# SUPPORTING ISRAEL AND OUR GLOBAL JEWISH RESPONSIBILITY

For close to a century, Federation CJA has held a central role in supporting Jews worldwide through an unparalleled network of national and international partners. As a result, we are uniquely able to amplify our impact worldwide including: mobilizing resources in Israel and any corner of the Jewish world – be it the Ukraine, France or Yemen; and plan for the future with advanced research tools, innovations and the sharing of best practices.

## INVESTMENT IN ISRAEL (JFC-UIA)

Federation CJA's relationship with Israel reflects the deeply held commitment of our community to Israel and its people. It is an expression of our collective responsibility for one another, and we stand in solidarity with Israel during times of peace and times of conflict, including this most recent wave of terror.

While we continue to support Jews in need in Israel, our relationship has also evolved over time, moving beyond that of donor-recipient to one of mutual growth, development, and strengthening of Jewish identity.

IN 2016-17, FEDERATION CJA ALLOCATED

**\$3.8 MILLION** TO ISRAEL IN OUR DIRECT INVESTMENTS AND, THROUGH OUR NATIONAL PARTNERSHIP WITH JFC-UIA, TO OUR INTERNATIONAL PARTNERS THE JEWISH AGENCY FOR ISRAEL (JAFI), KEREN HAYESOD (KH) AND THE AMERICAN JOINT DISTRIBUTION COMMITTEE (JDC).

**6,000** CHILDREN, YOUTH AND ADULTS FROM BEER SHEVA AND BNEI SHIMON'S MOST DISADVANTAGED POPULATIONS TOOK PART IN FEDERATION CJA-SUPPORTED PROGRAMS FOR FAMILIES AND YOUTH AT RISK, LIKE ACCESS FOR ALL AND YOUTH FUTURES.



## SUPPORTING OUR PARTNERSHIP REGION

We are proud of the strong partnership we have with our sister region of Beer Sheva and Bnei Shimon, a relationship that dates back to 1988. Working collaboratively and strategically with our local partnership, and with our historic partnerships at the Jewish Agency for Israel (JAFI) and Keren Hayesod (KH), we have played a key role in changing the very landscape of the Negev. Over the course of 28-years, we have invested in infrastructure, people, programs and initiatives with the dual objectives of ensuring Jewish vibrancy and a strong future in Israel, and strengthening our own Jewish identity here at home.

Direct investments made by Federation CJA this past year have enabled us to do a world of good in the region. We maintained our support for families and youth-at-risk, while also helping the Negev build and grow through programs that attract and retain population, promote tolerance and co-existence, and help strengthen Jewish identity.

The Beer Sheva and Bnei Shimon region is now on the cusp of dramatic growth and development. These will be critical years in building momentum towards what some call “the golden decade of the Negev”, with Beer Sheva at its centre. Promoting quality of life in this region will have the greatest impact on its ongoing vitality, attractiveness and sustainability: A place to live, work and thrive by Israel’s most talented young people.



*“Federation CJA of Montreal has shown unwavering loyalty to the people of Beer Sheva. Its commitment, vision and flexibility – immensely valuable even during quiet times – really came to the forefront last summer [during Operation Protective Edge]. Montreal’s support helped us to minimize casualties, strengthen public morale, protect the most vulnerable individuals, and maintain a semblance of normalcy.”*

*~ Ruvik Danilovitch, Mayor of Beer Sheva*



## RESCUE AND CRISIS

When crisis strikes, anywhere in the world, Federation CJA, through our national and international partners, is there to provide critical assistance. Over 65,000 Ukrainian Jews at risk received emergency assistance last year. And the rescue of the remaining Jews of Yemen, like many Jewish international rescue operations before it, would never have been possible without the strength of our network. This is the power of the collective gift and our collective responsibility: Our impact is greater because we don't act alone.

» *"Our family life has not been easy. The situation in Ukraine has now made it even more difficult. Fortunately, the Jewish community makes sure I'm not alone – even under these circumstances."*  
~ Marianna, one of the tens of thousands of vulnerable Jews in the Ukraine

OVER THE LAST YEAR,  
WE HAVE EXPERIENCED A  
**62%** INCREASE IN  
THE NUMBER OF FRENCH JEWS  
SEEKING INFORMATION TO  
IMMIGRATE TO MONTREAL.



SINCE ITS INCEPTION IN  
2002, THE FUND FOR THE  
VICTIMS OF TERROR HAS  
ASSISTED MORE THAN  
**6,000**  
ISRAELI FAMILIES TO  
REBUILD THEIR LIVES.



» *"I decided to emigrate to Montreal from France by myself, knowing only 2 people. I enrolled in workshops offered by the Jewish community. I am happy to have the opportunity to welcome newcomers and help them on their journeys, because I know first-hand how emotional the process can be, and how reassuring it is to benefit from personal support and an attentive ear."*  
~ Laetitia Sellam, Integration Consultant for the community's Initiative France-Montréal

## GLOBAL JEWISH RESPONSIBILITY

Recent events in Europe have left Jews feeling vulnerable locally and globally. In March 2015, Federation CJA proactively formed a French Immigration Task Force to assist those members of the Jewish community of France who are interested in immigrating to Montreal, and for whom *Aliyah* is not an option. The result is Initiative France-Montréal, a multi-partner program aimed at facilitating the immigration process, employment and integration into the Montreal Jewish community.



# THE POWER OF COMMUNITY

OUR DEPTH AND BREADTH OF IMPACT IN THE MONTREAL JEWISH COMMUNITY IS UNPARALLELED. EXPLORE OUR NETWORK OF AFFILIATED AGENCIES, SCHOOLS, AND COMMUNAL ORGANIZATIONS HERE, AND ON PAGES 16-17 FOR MORE DETAILED INFORMATION.



# THOUSANDS OF LIVES. DOZENS OF AGENCIES AND PARTNERS. ONE COMMUNITY.

## AFFILIATED AGENCIES\*

a	AGENCE OMETZ	\$2,514,481**
b	BRONFMAN JEWISH EDUCATION CENTRE & BRONFMAN ISRAEL EXPERIENCE CENTRE	\$1,353,792
c	CAMP B'NAI BRITH	\$499,912
d	COMMUNAUTÉ SÉPHARADE UNIFIÉE DU QUÉBEC	\$1,041,492 ***
e	CUMMINGS CENTRE	\$1,644,989 **
f	HILLEL MONTREAL	\$572,126
g	JEM WORKSHOP INC.	\$578,347
h	JEWISH PUBLIC LIBRARY	\$685,906
i	MONTREAL HOLOCAUST MUSEUM	\$302,499
j	PROJECT GENESIS	\$132,779
k	SEGAL CENTRE FOR PERFORMING ARTS	\$357,855
l	SYLVAN ADAMS YM-YWHA	\$501,264 ****

See corresponding location on map, pages 14-15

## NATIONAL & INTERNATIONAL PARTNERSHIPS\*

ADVOCACY (CJA)	\$2,280,687
ISRAEL (KEREN HAYESOD, JAFI, JDC & DIRECT)	\$3,810,000
NATIONAL (JFC-UIA)	\$1,202,684

## ASSOCIATED NON-FUNDED ORGANIZATIONS

ASSOCIATION OF JEWISH DAY SCHOOLS
CAMP KINNERET-BILUIM
CAMP MASSAD
DONALD BERMAN MAIMONIDES GERIATRIC CENTRE
HARRY BRONFMAN Y COUNTRY CAMP
JEWISH COMMUNITY COUNCIL OF MONTREAL
JEWISH ELDERCARE CENTRE
JEWISH REHABILITATION HOSPITAL
MIRIAM HOME AND SERVICES
MOUNT SINAI HOSPITAL MONTREAL
SIR MORTIMER B. DAVIS JEWISH GENERAL HOSPITAL
SYNAGOGUE COUNCIL OF GREATER MONTREAL
THE JEWISH COMMUNITY FOUNDATION OF MONTREAL

## FUNDED COMMUNAL ORGANIZATIONS & PROGRAMS\*

①	ADDICTION OUTREACH PROGRAM	\$5,500
②	AHAVAS CHESED COMMUNITY CENTER	\$10,000
-	AUBERGE SHALOM	\$20,000
③	BATSHAW YOUTH AND FAMILY CENTRES	\$3,000
④	BENJAMIN AND VANDA TREISER MAISON SHALOM	\$33,000
⑤	BIKUR CHOLIM LADIES ASSOCIATION	\$10,000
-	BRCA MUTATIONS AND HEREDITARY CANCER	\$7,000
⑥	CALDWELL RESIDENCES	\$134,273
-	COMMUNITY POVERTY RELIEF FUND (CAP/SENIORS SUPPORT GRANTS)	\$1,977,000
	Agence Ometz Cummings Centre	\$1,637,020 \$339,980
⑦	FREE HEBREW FOR JUNIORS	\$7,500
⑧	INITIATIVE FRANCE-MONTRÉAL (Agence Ometz/Federation CJA)	\$137,000
⑨	JEWISH RUSSIAN COMMUNITY CENTRE	\$10,400
⑩	KAVERET OMANUT – AJEWISH ART HIVE (TEMPLE EMANU-EL-BETH SHOLOM)	\$7,125
⑪	KEHILLA MONTREAL RESIDENTIAL PROGRAMS	\$67,016
⑫	MADA COMMUNITY CENTER	\$96,000
⑬	MIRIAM FOUNDATION	\$40,000
-	MONTREAL BOARD OF RABBIS (JEWISH CHAPLAINCY)	\$15,000
⑭	SUN YOUTH	\$33,000
⑮	TUITION ASSISTANCE ALLOCATION (TAA)	\$3,000,000

Académie Yéchiva Yavné • Akiva School •  
 Azrieli Schools Talmud Torah | Herzliah • Belz Community School •  
 Beth Jacob School • Beth Rivkah Academy for Girls •  
 École Maïmonide • École Première Mesifta du Canada •  
 Hebrew Academy • Hebrew Foundation School •  
 Jewish People's and Peretz Schools (JPPS)/Bialik High School •  
 Solomon Schechter Academy • Yeshiva Gedola Merkaz Hatorah de Montréal

⑯	THE DONALD BERMAN CHAI LIFELINE CANADA	\$8,000
⑰	THE DONALD BERMAN YALDEI DEVELOPMENTAL CENTER	\$57,500

See corresponding location on map, pages 14-15

\* 2016-2017 allocation of Campaign and Operation Montreal Funds

\*\* Excludes funds from Community Poverty Relief Fund

\*\*\* Includes flow through occupancy costs from CSUQ to the YM-YWHA

\*\*\*\* Excludes flow through occupancy costs from CSUQ to the YM-YWHA



# A COMMUNITY OF AGENCIES & ORGANIZATIONS

## AFFILIATED AGENCIES

### **Agence Ometz**

This agency supports and strengthens individuals and families by offering a range of human relations services in the fields of employment, immigration, and social services.

### **Bronfman Jewish Education Centre (BJEC) & Bronfman Israel Experience Centre (BIEC)**

BJEC is responsible for the development of Jewish identity and continuity in our community through formal and informal Jewish education experiences. BIEC, whose mission is to connect our youth and young adults to their Jewish identity through meaningful and engaging Israel experiences, is a department of BJEC.

### **Camp B'nai Brith**

This agency offers children, from 8 to 16 years of age, a high quality, diverse summer camping experience in a Jewish environment.

### **Communauté sépharade unifiée du Québec**

This agency ensures the advancement and preservation of Sephardic culture while maintaining a spirit of unity and belonging to the Jewish community as a whole.

### **Cummings Centre**

This agency offers a wide range of services and programs to approximately 7,500 Jewish seniors, aged 50+, fulfilling the needs of both the active and the frail.

### **Hillel Montreal**

This organization provides a central address, and strong, visible presence, for Jewish students on university and CEGEP campuses in and around Montreal. It promotes Jewish identity by offering a wide array of cultural, social, recreational, and religious programs targeted to student needs.

### **JEM Workshop Inc.**

This agency is designed for adults who are motivated to work but unemployable in a competitive environment because they face a variety of mental, emotional and physical challenges.

### **Jewish Public Library**

This agency offers a full range of library services to meet the needs of the diverse and pluralistic Jewish community of Montreal. This includes providing access to materials in print and non-print form, as well as to special collections and community archives, and the largest circulating Judaica collection in North America.

### **Montreal Holocaust Museum**

The Museum's mission is to educate people of all ages and backgrounds about the Holocaust, while sensitizing the public to the universal perils of anti-Semitism, racism, hate, and indifference and conveying the importance of fighting intolerance in all its forms.

### **Project Genesis**

Project Genesis offers storefront services providing information, legal advice, and advocacy and organizes community residents to advocate for a wide range of local and social issues.

### **Segal Centre for Performing Arts**

The Centre is dedicated to excellence in creating, presenting, educating and outreach to the community through the performing arts.

### **Sylvan Adams YM-YWHA**

This agency promotes the well-being of Jewish community members by maximizing their physical, cultural, intellectual and social capabilities, and fostering their Jewish identity. It offers a place for all age groups in our community – families, babies, children, teens, young and older adults.



[www.federationcja.org](http://www.federationcja.org)

@FederationCJA

#federationcja

FEDERATION CJA  
1 Cummings Square  
Montreal (Quebec) H3W 1M6  
T 514.735.3541 • F 514.735.8972

WEST ISLAND  
96 Roger-Pilon St.  
Dollard-des-Ormeaux (Quebec) H9B 2E1  
T 514.624.5005 • F 514.683.4061



**NO OTHER GIFT  
HAS THE POWER  
TO IMPACT SO MANY  
JEWISH LIVES.**

Une version française de ce document est disponible sur :  
[federationcja.org/rapportimpact](http://federationcja.org/rapportimpact)

An electronic copy of this report is available online at:  
[federationcja.org/impactreport](http://federationcja.org/impactreport)